



USE OF MARKS & LOGOS PROCEDURE

1. Purpose

The purpose of this procedure is to ensure proper use of QCS LLC certification symbols/marks/ logos.

2. Scope

This procedure applies to usage of certification symbols/marks/ logos by organizations certified by QCS LLC.

3. Responsibilities

Apply for details to info@qcs.az

4. General

Our organization provides certification symbols by which holders of QCS LLC certificate(s) may make others aware of their achievement by means of various forms of publicity. Certified clients are approved to use the management system certificate or certification logo subject to the following conditions:

- Use of references to certification are allowed within correspondence, advertising, and promotional material that is directly applicable to the scope of registration as shown on the management system certificate.
- Use of certification logo on packaging shall clearly identify that client has a certified management system but not product, process or service.
- Use of certification logo shall be such that there is no implication that the goods or services themselves are approved by QCS LLC.
- Where use of the certificate or logo is deemed to be unacceptable, then the client must take all necessary steps to remove from circulation any such unacceptable material.
- Where there may be ambiguity with regard to the context in which the logo is used, then the client must ensure that any such ambiguity is removed.

5. Certification logos

Certified organizations are allowed to use these logos on their correspondence, advertising, and promotional material that is directly applicable to the scope of registration as shown on the management system certificate. The symbols may be used only on those materials (i.e. letterhead, marketing literature, advertising, stationary etc.) relating to the particular facility and processes included within the scope of management system certification.





6. Restrictions on use of QCS LLC logos

Certified organizations are NOT allowed to use these logos under the following conditions:

- This logo shall not be used on a product nor product packaging nor in any other way if it may be interpreted as denoting product conformity;
- It is not allowed to state that certification relates to activities, units, products etc. that are not included in the scope of certification;
- It is not allowed to place logo on testing reports of laboratories or calibration or inspection reports or certificates;
- It is not allowed to make any misleading statement regarding the status of certification;
- It is not allowed to use logo after withdrawal or resignation of a certificate

Note: Incorrect, unlawful or misleading use of such a mark or logo is considered a critical non-conformity with certification requirements and will possibly result in immediate suspension of certification.

End of the document